



**THE BROADWAY
COMES TO YOU
WITH SHOP-AT-
HOME SERVICES**

Doing your own decorating? Trying to match this paint sample with that piece of upholstery or drapery fabric? It's difficult to "make a match" unless you can see them all together at home. So . . .

**A Phone Call Brings
Window Wonderland® to
Your House**

The Broadway will send a whole store-full of fashion's most elegant fabrics, to see in your own room setting . . . running the gamut from sheers to heavy weights and textures, in every possible hue. Custom draperies, slipcovers and upholstery are done in The Broadway's own workroom by top craftsmen, to your specifications . . . in many cases at no more cost than ready-mades. You may also see and order at home a complete line of Custom Window Shades and Venetian Blinds.

**FURNITURE
REUPHOLSTERY**

It's the "hidden" talents that count in expert upholstery work. At The Broadway your furniture is stripped, frame tightened, springs retied, webbing replaced, new cotton padding inserted, and even new cushions if needed. All of this means added and enduring beauty for your made-into-new furniture.

PHONE: FRontier 6-8744, Ext. 265.

For Window Wonderland "At Home" service

**CURTAIN AND
DRAPERY DEPARTMENT**

At The Broadway Del Amo Window Wonderland, you'll see the world of window fashions at your fingertips: ready-made curtains, draperies, slipcovers. And in addition: window hardware, fabrics by the yard, bedspreads, pillows, bolsters, hassocks, bamboo, cornices and trimmings.



**AT HOME CARPET
SERVICE**

Wondering whether you'd like a pebble texture or plain carpeting . . . whether a blue-green or a green-blue would be best? You can see hundreds upon hundreds of carpet samples in your own home and be sure of making the best decision. The Broadway's carpet representatives will take measurements, give you figures on exact yardage, cost, take your order if you wish and even arrange a budget payment schedule . . . There is of course no cost, or obligation when you phone for home service.

If you decide on a carpet installation, you'll find the Carpet Crew can complete the average job in one day with minimum disturbance to your busy household; all heavy furniture is returned to original positions.

And you may choose from the top names in the carpet industry, including Cabin Craft, James Lees, Mohawk, Alexander Smith and many more.

PHONE: FRontier 6-8744,
Ext. 267.



GRAND ILLUSION SPACEMAKER SUITES



**ELUDING TIME AND SPACE, DIXIE OF NORTH
CAROLINA**

creates furniture ever fashionable . . . space coordinated to function interchangeably from room to room. Grand illusion—the sweeping texture of walnut in uncluttered Danish simplicity, is an ode to the beauty of natural wood.

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|------------------------|--------|------------------|--------|
| Room divider base | 99.95 | Hi-boy chest | 79.95 |
| Triple dresser, mirror | 119.95 | Full or twin bed | 49.95 |
| Night table | 54.95 | Buffet base, 56" | 119.95 |
| Boat pedestal table | 109.95 | Buffet deck | 109.95 |
| Server base, 34" | 99.95 | Side chair | 22.50 |
| | | Arm chair | 26.50 |

Cabin Craft's "Classic" carpet, hand carved Greek Key design in fabulous Acrilan; in rugs or by-the-yard. 9x12' rug \$209

THE NEWEST BROADWAY—FURNITURE AND
FURNISHINGS—THIRD FLOOR

